

CITY'S SANTAS GET
CHANCE TO AID FUNDSchulte Stores to Give Part of
Receipts for Smokes,
No Shop Early.

MURRAY'S IN NEW DRIVE

Entertainments Now Extend
Far Into Season—Contribu-
tion From Formosa.Do your Christmas tobacco shopping
early!Not content with the more than gen-
erous service which he already is render-
ing to THE SUN Tobacco Fund every
day, A. Schulte, Inc., now makes a
particularly liberal and public spirited
offer, designed to give the fund a great
impetus in its drive toward \$100,000.On Friday and Saturday of next week,
November 9 and 10, each of the 116
Schulte cigar stores, located in all the
leading cities of the United States, will
set aside 5 per cent. of its gross receipts
and turn the amount over to the smoke
fund. These will be known as THE SUN
Tobacco Fund \$100,000 Celebration Days.In addition, Saturday, November 10,
will be Flag Day in all the Schulte
stores, every purchaser in any of the
establishments, whatever the amount of
his purchase, will receive a small American
flag to wear in his lapel."Our purpose is threefold," said D. A.
Schulte, president of the company, in
explaining yesterday his plans for the
two special days. "To begin with, we
want to share the popular rejoicing over
the fund's passing of the \$100,000 mark.
As patriotic Americans, we have taken a
deep interest in this splendid move-
ment from the beginning and glory in
its success."Secondly, we are anxious to do our
full share in assisting the fund to attain
the goal it has now set—\$200,000. We
are of the opinion that if it makes a
notable forward drive right now, during
the jubilee season, it will be easy to
reach the new mark in a comparatively
short time.

Patrons Eager to Do Bit.

"In the third place, the vast majority
of our patrons are patriotic, eager to do
their bit for the country, and we believe
that by this means we offer them an
opportunity of which they will be glad
to take advantage. Nobody questions
the excellent work of THE SUN Tobacco
Fund. By fixing two celebration days
we will be giving our public a fresh
reminder of its duty to the brave soldiers
who already are fighting our battles in
France."

The Schulte company's past services

The warmest chauffeur
makes the safest!
Wool greatcoats.
Wool linings.
Wool interlinings.
No chauffeur shall suffer
with the cold—not if we
know it!Wind whistles in every one.
For owners—rich, health-
ery mixtures; single and
double breasted. Big warm
collars which turn up high
in the neck.Wool lined caps. Cloth hats. Wool
and fur lined gloves. Everything to
add to your comfort.Army officers' uniforms.
Tailoring as fine as the
fabrics. Prices reasonable."Westpointer" shoes. Dress boots.
Field boots. Cordovan leggings. Of-
ficers' Stetson hats. Caps. Woolen
undersocks.

ROGERS PEET COMPANY

Broadway at 13th St. "The
Four
Corners"
Broadway at Warren
Broadway at 34th St.
Fifth Ave.
at 41st St.

\$600,000

Mortgage interest paid by us
to our clients November 1st—
the day when it is due. If a
SURE income is wanted buy our

GUARANTEED MORTGAGES

LAWYERS MORTGAGE CO.

RICHARD M. MURD, President

Capital, Surplus & P. \$9,000,000

10 Liberty St., N. Y. 104 Montague St., Bkn.

to the smokers for soldiers cause have
been notable. It was on July 6, only
a few days after THE SUN initiated the
fund that it enlisted. Mr. Schulte
announced that contribution boxes
would be placed in all the com-
pany's stores for the reception
of Mutual and all other coupons and
certificates, and that all such paper so
submitted would be converted into to-
bacco value at 2 cents for each certifi-
cate and turned over to the fund.In addition, Mr. Schulte arranged to
sell merchandise orders payable to the
store of customers, thousands of
whom now follow the regular daily habit
of surrendering their coupons and certi-
ficates when they make their purchases.
From these sources and the sale of
orders over the counters of the Schulte
stores the fund already has profited to
the extent of \$7,055.89, with some of the
contributions of the last two weeks yet
to be counted.The company receives no benefit from
the payment of two cents for every
coupon, as it is no possibility of the
slightest margin of profit from the
acceptance of tobacco orders for the
fund. Any prospect in that direction
was eliminated by Mr. Schulte's offer
to add 30 cents to every such order.
And besides giving up a part of the
valuable counter and window space in its
stores the company contributes its own
printing, its own order blanks, its own
posters and the services of its sales-
men.

Chance to Boost Cause.

As Mr. Schulte suggests, the two SUN
Tobacco Fund celebration days will
provide an opportunity to the public to aid
a worthy cause such as no one can
afford to overlook. The company and
its head office are daily demonstrating their
patriotism in a practical and effective
way, and they are now making it easier
than ever for their thousands of patrons
to cooperate with them without sacri-
fice.

Wherefore, the force of the admini-

stration. Do your Christmas tobacco shop-
ping early! November 9 and 10 are
red letter days, to be specially mark-
ed in the calendar of every friend of the
smoke fund, every person who sincerely
wants to help make our soldiers over-
there happy and contented.Murray's, in West Forty-second street,
where Patrick V. Byrne gave a success-
ful benefit a few days ago, is to have
another SUN Tobacco Fund night. Mr.
Byrne has selected New Year's Eve for
this entertainment and promises a pro-
gramme which is likely to outdistance
any presented at a similar affair in the
past. Fund supporters will be glad of
this privilege to rejoice over the growth
of the project as the old year goes out
and glad to be able to contribute to
the new year comes in. A check for
\$14.10 came in yesterday—the final re-
turns from the Source Artistique given
for the fund at Murray's a few Sundays
ago.

Novelty Cup Offered.

Harry Bunking is arranging an attrac-
tive novelty as one of the features of the
fund night at his Peilham Heath Inn next
Thursday. He proposes to hold a dancing
contest in the course of the evening and
to give a silver loving cup, appropriately
inscribed, to the winning couple. Souve-
nirs, both useful and ornamental, will be
distributed to all guests, and in return
it is expected that recipients will be glad
to make offerings for the smoke cause.
A high class bill is to be presented. Mr.
Bunking is a member of the Friars Club,
and others in the organization are tak-
ing a lively interest in the approaching
event.Miss Florence Nelson, a lyric soprano,
with a large following of admirers of her
work in musical comedy, volunteered
yesterday for the musical interlude be-
tween the dinner and the dance which
are to take place at the Hotel St. An-
drew under the direction of Harry J.
Vetch the night of November 12. This
brings the list of entertainers up to five.
The dinner is set for 8:30 o'clock. While
the tables are being cleared and the
floor set for the ball the programme will
be given.As further evidence of the Ansonia's
interest in THE SUN Tobacco Fund, as
well as a recognition of a specialty at-
tractive piece of music, the hotel or-
chestra is to play the march "Columbia"
at the dinner hour and for the after
theatre supper crowd each night. "This
march, as every reader knows, was com-
posed by Seneca G. Lewis, general man-
ager of the Pennsylvania Rubber Com-
pany, who assigned to the fund his en-
tire royalty earnings in advance of any
sales.

Lewis Contributes Again.

By the way, another remittance came
from Mr. Lewis yesterday. It was for
\$18, and represented the profits of \$18on sales of 200 copies of "Columbia" to
P. C. Billings, Hartford, Conn., and \$8
profits on sales of 100 each to W. O.
Durrell, Boston; W. E. Whiteley, Dallas,
Tex.; H. C. Edelman, Omaha, Neb., and
the First National Bank, Jeannette, Pa.
The wide extent of popular interest
and support which THE SUN fund has
aroused has frequently been a subject
of grateful comment in these columns.
It is becoming almost a worldwide
proposition. The island of Formosa,
away over there in the China Sea, en-
lists this morning, taking its place by
the side of Cuba, Colombia, Mexico and
Santo Domingo, one of more residents
of each of which had previously sent
contributions or offered cooperation in
some other way. G. H. Rowe of Carter,
Macy & Co., writing from Taipei, says:
"Please accept from a man who
knows the horrors of trying to get
pleasure out of smoking the 'hay' to be
obtained out here a check for the to-
bacco fund for the soldiers in France.
Please don't call them 'Sammy's' any
more. They deserve a better name."
The fund hasn't been calling them
"Sammy's" for a long time now, Mr.
Rowe.Martin Vogel, Assistant Treasurer of
the United States, is another of the
welcomed contributors this morning.
His check is for \$100.A contribution of \$25 is the joint of-
fering of S. J. Tankowsky, Schulte Realty
Company, and Peace & Ellman, 224 Brod-
way, what an important name that name
"Schulte" is in this movement. Mr.
Tankowsky writes:
"We all very much appreciate the
worthy cause which you have under-
taken and fully appreciate the real ne-
cessity of furnishing to the boys at the
front smokes, and realize what a great
comfort it must be for them to know
that the entire country is interested in
their worthy cause."

Navy Firemen to Front.

Also there comes a check from Ma-
zeppa Fire Engine Company No. 2 of
the Navy Fire Department. Anybody
which suggests smoke appeals to the
fire fighters. The coin boxes placed in
its stores in New Rochelle, N. Y., by
the Geo. Ferguson Company, which have
been a source of previous contributions,
yield \$5.00 this time. Another regular
contributor this morning is L. N. Aller,
High Bridge, N. J., whose regular
monthly contribution of \$2 is recorded in
the appended list.Just another word about the deposit-
ing of coupons and certificates in the
boxes in the United Cigar Stores and
the Schulte stores. All these contribu-
tions mean a bigger total for the fund,
hence more smokes for the soldiers.

The Fund Now Stands:

THE SUN and THE EVENING SUN.	\$2,000.00
United Cigar stores boxes.	95,752.52
Previous contributions.	897.70
New contributions.	897.70
Total.	\$111,898.22
Shipped and paid for.	25,215.73
Received through the Schulte Cigar	7,055.89
Stores.	7,055.89
Grand total.	\$111,898.22
New contributions:	
S. J. Tankowsky, Schulte Realty Co.	25.00
and Peace & Ellman, 224 Brod-	
way.	
Mazeppa Fire Engine Co. No. 2	5.00
Navy Fire Department.	100.00
Martin Vogel, Assistant Treasurer	
of the United States.	
Received in coin box.	
Ferguson Co., New Rochelle, N. Y.	4.00
Monthly contribution of L. N. Aller,	
High Bridge, N. J.	2.00
Catherine Gardner, Ridgefield, Conn.	10.00
Mrs. Harriet M. Smith, 35 Hillside	
Terrace, South Orange, N. J.	
Additional Murray's Roman Garden	4.10
benefit.	
John C. Crittendon, care Mutual Life	
Insurance Co. of N. Y., 304 Ma-	
son Street, New York, Pa.	5.00
Profit on sale of 100 copies "Colum-	
bia" to W. E. Whiteley, Dallas,	
Texas.	1.00
Profit on sale of 20 copies "Colum-	
bia" to P. C. Billings, Hartford,	
Conn.	14.00
Profit on sale of 100 copies "Colum-	
bia" to H. C. Edelman, Omaha,	
Nebr.	8.00
Profit on sale of 100 copies "Colum-	
bia" to First National Bank, Jeannette,	
Penn.	8.00
Charles E. Kimball, 1015 Federal Re-	
solve Bank Bldg., St. Louis, Mo.	10.00

\$85,141 FOR GIRL'S
TRANSPORT SMOKESHeads of Keith Circuit Raise
Big Fund for Miss Car-
son's Enterprise.Once again A. Paul Keith, president,
and Edward P. Albee, general manager
of the United Booking Office, and joint
heads of the Keith theatrical enter-
prises, have demonstrated their patri-
otism and their interest in movements
to provide smokes for the American
soldiers.When a check for \$85,141.16 signed
by them, the organization was handed to Miss
Margaret Carson who was the very
happiest girl in all New York. It meant
the complete success of An Army Girl's
Transport Tobacco Fund, which she had
established for the purchase of smokes
for the men crossing the Atlantic to
fight the battles of democracy. The
entire amount was raised in a single
week's drive in the Keith theatres
throughout the country.At about the time the first ship sailed
carrying American soldiers to France
Miss Carson, who is at the head of the
military transport service, remarked at
dinner one night that the men were
suffering for want of tobacco.
"It is told," he said, "that so great is
the need that they are actually smoking
hay and coffee grounds."Miss Carson, deeply interested, sought
and obtained her father's permission to
start a tobacco fund to meet the want
of the men en route. A banker who
was present advanced \$5,000 to cover
the cost of the organization. He feared
subscriptions would be easy to get. Miss
Carson put her project under way, but
soon it languished. She had no way in
which to get her idea to the attention
of the public with sufficient punch to
make it convincing.Finally with tears in her eyes she
went to the United Booking Office and
laid her plan before Mr. Albee.
"Let me take full charge and I'll get
back that \$5,000 and a lot more," de-
clared the general manager.Miss Carson agreed gratefully and Mr.
Albee proceeded to put the vast ma-
chinery of the Keith interests in motion.
He communicated with all the vaudeville
houses on the circuit and proclaimed an
Army Girl's Transport Tobacco Fund
week. Then he dictated an appeal which
an actor or an actress delivered in each
theatre at every performance, afternoon
and evening. The result was collections
totalling an amount sufficient to enable
Miss Carson to repay her debt to the
banker and have \$50,141.16 left with
which to buy smokes.The splendid organization of the fund
has won general praise in the army.

NURSERY DENIED CHARTER.

Yonkers Institution Not Properly

Equipped, Says Charities Board.

The State Board of Charities, through
Commissioner Henry Marquand, issued
a statement yesterday concerning the re-
cent investigation of the Day Nursery
of Divine Providence, 76 Locust Hill
avenue, Yonkers.
Seven children died recently in this
institution, and the board says it de-
nied the application of the nursery for a
charter because it was not properly
equipped to conduct such a place.An Answer to the
HYLAN and HEARST Lies
Regarding the Mitchel AdministrationHylan holds the Tammany record for MISREPRESENTATION and COWARDICE. He has continually lied
about the Mayor and when challenged to make good, SLINKS AWAY.Back of him are the MUD-BATTERIES OF THE DISLOYAL HEARST, of whom the Berlin Vossische Zeit-
ung in December, 1914, said:"An especially happy achievement of Count von Bernstorff is that he succeeded during a visit to William
Randolph Hearst, the American newspaper king, in capturing this sovereign and over 600 American news-
papers for the German cause. To capture Hearst is equivalent to a battle won. Since the visit of Count
von Bernstorff to Mr. Hearst the whole Hearst press has come out openly for the German cause."

Below in one column are some sample HEARST-HYLAN LIES and beside each is THE TRUTH:

The Lie

Hearst and Hylan allege that Mitchel
favored his personal friend Reynolds by
purchasing Dreamland from him at an ex-
orbitant price.

The Lie

Hearst and Hylan allege that Mitchel
purchased the Rockaway park from Rey-
nolds at an exorbitant price.

The Lie

Hearst and Hylan allege that Mitchel
bought the Marginal Railroad Yard from
Reynolds at an exorbitant price.

The Lie

Hearst and Hylan allege that Mitchel
has wasted \$12,000,000 on a useless court
house site.

The Lie

Hearst and Hylan allege that the 1917
taxes are high because of the above trans-
actions.

The Lie

Hearst and Hylan allege that Rockefeller
controls the Board of Education and put in
the Gary System.

The Lie

Hearst and Hylan allege that Mitchel
surrendered Riverside Park to the New
York Central and gave away perpetual fran-
chises.The citizens of New York have known John Purroy Mitchel
for ten years. They know he is STRAIGHT. They know he is
HONEST.No one ever questioned this until Hearst and Hylan TRIED
TO WIN THE ELECTION by lying and mud-slinging.Mr. Mitchel has been and is eager to meet Mr. Hylan or Mr.
Hearst, or both, on any platform or at any place they may name
and answer any question that they may ask.

BUT THEY DO NOT DARE TO MEET HIM.

Hylan reads the SPEECHES THAT HIS BOSSES PRE-
PARE FOR HIM and lacks the courage to face Mitchel on any
issue.Hearst the disloyal DIDN'T EVEN COME TO NEW YORK
TO REGISTER. He has been directing his CAMPAIGN OF
MUD from far off California.CITIZENS OF NEW YORK. ARE YOU GOING TO
APPROVE SUCH A CAMPAIGN?Are you going to turn down a man who is STRAIGHT, CAPABLE
and PATRIOTIC for a cowardly candidate who is owned and con-
trolled by the MUD-SLINGING HEARST and by BOSS MURPHY,
who is reaching for the Board of Estimate?

The Facts

The purchase of Dreamland was originally recommended by Dowling and a Tammany
Board of Aldermen. \$1,014,000 was the price awarded BY THE COURT. Mayor Mitchel
fought this award, because he thought it excessive. Through his efforts the award was re-
versed. Not one cent has yet been paid to Reynolds for this property.

The Facts

Rockaway Park was put on the public map in 1907 by a TAMMANY BOARD OF
ESTIMATE. The proceedings for its acquirement were conducted by Mayor Gaynor's
Corporation Counsel. THE COURT FIXED THE PRICE at \$1,250,000 and the Corpora-
tion Counsel did not appeal from this award. The property was acquired and paid for during
Mayor Gaynor's administration. Hearst considered the purchase of the park a good thing
then and claimed THAT HE DID IT.

The Facts

This land was selected by the Gaynor Administration. THE COURT HAS NOT YET
FIXED THE PRICE and Reynolds has not yet received one cent for it.

The Facts

The Gaynor Administration was compelled by law to select a site in 1912. The Court
House Board ordered the old buildings torn down. But before the city could begin to build,
War conditions and prices were upon us. It would be bad business and a WASTE OF MONEY
to build now.

The Facts

No money has yet been paid for Dreamland and the Marginal Railroad Yard. As to
Debt, Mitchel's administration has authorized two-thirds less than either of the preceding
administrations. As to Operating Expenses, the budget of 1917 shows an increase over 1913
by \$8,882,540. This excess is more than accounted for in an increase of \$6,514,000 for EDU-
CATION, and an increase of \$2,670,000 for CHARITIES. Many other departments
SAVED money. Yet \$1,200,000 was provided for WIDOWS' PENSIONS, and \$1,147,180
for increasing the wages of 20,500 of the uniformed CITY EMPLOYEES. Which of these
increases would Hylan or Hearst cut out?

The Facts

Rockefeller had no more to do with it than Hearst and Hylan. Mitchel is trying out
the "work-study-play" system in the schools because he wants to DO AWAY WITH PART-
TIME and because he wants every child in the public school to have FREE as good an edu-
cation as the children of the rich PAY for in private schools.

The Facts

A law was passed in 1911 by a Tammany controlled legislature compelling the Fusion
Administration to bargain with the Railroad. After a tremendous amount of work a bargain
for the city was made. It included the ELIMINATION OF DEATH AVENUE—THE
ADDITION OF 37 MORE ACRES TO RIVERSIDE PARK—QUIET, CLEAN ELECTRIC
OPERATION IN PLACE OF STEAM—A FOUR TRACK \$100,000,000 FREIGHT SYS-
TEM (paid for by the Railroad) IN PLACE OF THE PRESENT CONGESTED TWO
TRACK SYSTEM. As to "perpetual franchise," the N. Y. Central already had it, and the
city did not propose an additional franchise. The matter is still unsettled.HERE ARE SOME OF THE THINGS HE HAS DONE FOR
YOU DURING THE PAST FOUR YEARS:He has given you a POLICE FORCE TO BE PROUD OF,
CLEAN STREETS, GOOD SCHOOLS, and THE LOWEST
DEATH RATE IN ITS HISTORY.During his administration CHILDREN HAVE BEEN GET-
TING THEIR RIGHTS. LABOR HAS BEEN FAIRLY TREATED.
FIRE LOSS HAS BEEN GREATLY REDUCED AND EVERY
DOLLAR SPENT HAS BEEN HONESTLY ACCOUNTED FOR.As War Mayor, he has made New York honored for its PATRI-
OTISM and safe by its PREPAREDNESS.The city is a BETTER, CLEANER and SAFER PLACE FOR
ALL OF US TO LIVE IN because Mitchel has been Mayor.Will the citizens of New York allow Mitchel to be defeated
by a lot of mud-slinging, lying, disloyal men like HYLAN and
HEARST and thereby turn the city over to Murphy and his hungry
crew?

IT'S UP TO THE VOTERS TO DECIDE!

Andrew Alexander

Sixth Avenue at 19th Street

A Sale of Men's Shoes
at \$4.85 a pairSplendid black calfskin, lace pattern on the
English last. Solid, good leather all through.Tan Calfskin at \$5.85 in
the dark mahogany color
now so popular.Mail Orders sent
C. O. D. anywhere.The "Bull's Eye"
is the Fusion em-
blem. Be sure to
vote alongside it.

Fusion Committee of 1917

Keep Mitchel on the job!

The "Bull's Eye"
is the Fusion em-
blem. Be sure to
vote alongside it.